



NORTH AMERICAN  
**FISHING**  
CHALLENGE  
to benefit Adult & Teen Challenge



## Sponsorship Opportunities

June 19, 2021 | U.S. & Canada

### Potential Sponsor,

Thank you for taking a few moments to look over this Sponsorship Opportunity brochure. The North American Fishing Challenge was spawned by the amazingly successful Minnesota Fishing Challenge, which has raised more than \$2.6 million and saved many lives through Minnesota Adult & Teen Challenge. It's incredible to see how we have been blessed with remarkable success as that event has grown and prospered. Now we're taking it across North America so we can see more lives transformed in other states and Canada. It's an honor and a thrill for me to be a part of this amazing success and we are so grateful to our corporate partners for the important role they play in this fundraising tournament. Here's your chance to be a part of our continued success and benefit from it.

Many people work hard to make this all happen, not just in organizing and running the event itself, but in the fundraising and awareness created by each of the hundreds of anglers who contact friends, family members and business associates. The publicity through radio, newspaper, magazines and online is exploding. The reach of this event is in the hundreds of thousands. From youth, high school anglers and adults, the enthusiasm is infectious!

Every dollar is put to good use in transforming broken lives and restoring families through Adult & Teen Challenge. Here's your opportunity to be a part of it! Won't you consider partnering with us in this endeavor which has eternal benefits? Our partners receive the ROI benefits associated with being a part of this highly publicized event, plus it's all tax-deductible.

Please take a moment to look over the information. Spend some time on our website ([NAFishingChallenge.org](http://NAFishingChallenge.org)), watch the two-minute video, and then let's talk about how to get you involved at a level that suits your budget and publicity needs!

Thank you!

**Bernie Barringer, Tournament Director**  
director@nafishingchallenge.org | 218.820.8459  
Learn more: **NAFishingChallenge.org**



Scan to learn more!

## Sponsorship Details

We invite you to join us as a sponsor in support of our mission through this event, while receiving special recognition across the U.S. and Canada.

LEVEL	COST	DESCRIPTION	BENEFITS
<b>Title</b>	Custom	This top level sponsorship can be customized to your needs. This sponsor will receive prominent positioning in all recognition along with dedicated recognition in digital communication.	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Special dedicated email to all participants featuring Title sponsor</li> <li>• Mentions in all press releases</li> <li>• Social media mentions and 2-3 dedicated posts as provided by sponsor</li> <li>• Two paid entries in NAFC for two 2-man teams</li> <li>• Logo on fishing app</li> </ul>
<b>Major</b>	\$10,000	This level offers more digital recognition, including a dedicated e-mail featuring your company.	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Special dedicated email to all participants featuring Major sponsor</li> <li>• Social media mentions and 2-3 dedicated posts as provided by sponsor</li> <li>• One paid entry in NAFC for one 2-man team</li> <li>• Logo on fishing app</li> </ul>
<b>Division</b>	\$5,000	At this level, your company will receive recognition in event materials and be listed on our digital tools.	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Social media mentions and 2-3 dedicated posts as provided by sponsor</li> <li>• One paid entry in NAFC for one 2-man team</li> <li>• Logo on fishing app</li> </ul>
<b>Ruler</b>	\$2,500	Your company's logo will be printed on the ruler that is distributed to all participating anglers.	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Social media mentions and 2-3 dedicated posts as provided by sponsor</li> <li>• Logo on fishing ruler</li> </ul>
<b>Prize Package</b>	\$1,000-\$2,000	Your company can donate approved prizes for the event and be listed as a sponsor.	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Social media mentions and 2-3 dedicated posts as provided by sponsor</li> </ul>

### For more information:

Bernie Barringer, Tournament Director | [director@nafishingchallenge.org](mailto:director@nafishingchallenge.org) | 218.820.8459 | [NAFishingChallenge.org](http://NAFishingChallenge.org)